

2024 Small but Mighty

A Small Works Exhibition

In-person exhibition in partnership with Farmstead Arts, Basking Ridge, NJ

Exhibition: June 9 to July 21, 2024

Deadline for Entries: May 17, 2024

Artwork will be juried for \$500 in cash and awards by Beverly Murbach-Erhardt.

Acceptance into the exhibit is not juried.

Beverly is a watercolorist and acrylic painter who teaches and shows in her studio gallery, "Me-Art Studio" in Easton, PA, which was honored by National Geographic GeoTourism as a place to visit along the Delaware River. She has been juried into the Allentown Art Museum, The Banana Factory, The Luckenbach Mill and Steel Stacks ArtsQuest Center.

Important Dates

- Online entry begins Monday, April 8, 2024
- Online submission deadline Friday, May 17, 2024, midnight
- EARLY DROP OFF Middletown Arts Ctr. Saturday May 11th, 2:30 pm-4 pm
- FINAL Receiving at Farmstead Arts Saturday, June 8, 2024, 10am-noon
- Notification of awards Saturday, June 8, 2024
- Show opens in gallery and online Sunday, June 9, 2024
- Plein Air Event with Zina Umyn Saturday, July 6, 2024, 10:00 am-2:00 pm
- Plein Air rain date Sunday, July 7, 2024
- Awards Ceremony Sunday, July 21, 2024, 2pm-4pm
- Pickup of unsold works Sunday, July 21, 2024, 4:01pm-5pm

MEMBERSHIP AND ENTRY FEE

- Artists must be at least 18 years old and be a resident of NJ, PA, NY or DE.
- Artists may submit up to two paintings.
- GSWS Membership must be current (2024 dues paid).
- GSWS Members: \$20 fee for up to 2 small works.
- If you are not currently a member, please join as an associate member by going to our website at www.gswcs.org.

Artwork Requirements

- Size Requirement: *the painted image must not measure longer than 10 inches on any side.*
- Paintings must be done in aqueous media: watercolor, acrylic, gouache, casein, or egg tempera.
- Paintings must be done on watercolor paper, Yupo, Claybord or Aquabord.
- Use of pencil, ink or collage materials not created by the artist must not be dominant in the work.
- Artist original work only. No digital media, photography, prints or reproductions will be accepted.
- No paintings previously shown in any GSWS exhibition.

Traditional Framing Under Glass or Plexiglass

- Mats must be white or off white. A small color inner mat is acceptable.

Presentation Mounted (not under glass)

- Paintings on paper must be firmly adhered to a board or panel.
- Paintings must be sealed and/or varnished.
- Wood cradled panels must be at least 1-1/2 inches in depth and have finished (non raw) edges.
- Mounted paintings must be wired and ready for hanging, *no sawtooth brackets*.
- Wood cradled panels may be wired using eye hooks screwed inside the cradle or D-rings on the back of the cradle.
- Visit www.gswcs.org/tutorials.html for step-by-step instructions for presentation without glass or to view an instructional video.

Receiving

- **EARLY DROP OFF MIDDLETOWN ARTS CENTER** : hand deliver framed artwork on Saturday, May 11th, 2:30pm-4pm, Middletown Arts Center, 36 Church Street, Middletown, NJ.
- **FINAL DROP OFF FARMSTEAD ARTS CENTER** : hand deliver framed artwork on Sat. June 8th, between 10am–noon, Farmstead Arts Center, 450 King George Road, Basking Ridge, NJ 07920

Digital Image Requirements

- Digital image file(s) must be in JPEG or PNG format. Maximum file size up to 5MB.
- Save image with a 300 dpi with 1950 pixels on the longest side.
- The image must be correctly oriented, vertical or horizontal.
- Show only the image, no mat or frame.
- No digital enhancement is allowed. Image must not differ from the artist's original piece.
- Name the image file: artists : Lastname_First initial_Title.jpeg

Submission via EntryThingy

- Go to www.gswcs.org home page to access EntryThingy
- Log in or create a new account if you are new to EntryThingy.
- Complete registration and any changes **BEFORE** paying the entry fee online.
- **IMPORTANT! Your EntryThingy profile and entry information must be accurate.** Refer to the below guidelines when entering information about your piece.
 - **NAME** as you wish it to appear: Example: Joan Capaldo.
 - **TITLE** pay attention to capitalization, grammar, spelling etc. Example: City of Light.
 - **DESCRIPTION** Note: Traditional Framing or Mounted (not framed under glass).
 - **DIMENSIONS** Painted Image Dimension - height x width in inches. Example: 8 x 10. (round numbers to nearest inch, don't use "inch" marks or 'h' or 'w'.
 - **MATERIALS** enter the medium used in lower case only. Example: watercolor, gouache, acrylic, etc.
 - **PRICE** include a dollar sign. No comma or decimal point. Example \$500. Please make note of the sale price. The label must match the entered sale price.

Questions or help with digital submission contact:

- Joan Capaldo at exhibitionsbm@gswcs.org
- Monica Sebald-Kennedy at eventsbm@gswcs.org



Sale of Artwork

- All artwork must be for sale and available for the length of the exhibition.
- 25% of the purchase price of sold art will be donated to Farmstead Arts Center, price artwork accordingly.
- 6.625% sales tax will be added to your price at point of sale.
- GSWS will take no commission.
- Farmstead Arts Center will coordinate, the sales transaction, as well as arrangements for drop off, pickup or shipment. Any shipping charges will be determined by the artist and paid by the buyer.
- A check will be sent to the artist within 30 days after the close of the show.

Media/Public Relations Release

- GSWS reserves the right to use digital images of any artwork in the exhibition for promotion and publicity.

Agreement:

- GSWS reserves the right to refuse any painting that does not meet the criteria. By submitting artwork to this event, you agree to the conditions set forth above.

LABEL
PRINT CLEARLY

(attach to back of painting)

Artist Name _____
Artist's Phone _____
Title _____
Medium _____
Sale Price _____

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Title _____
Medium _____
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