



GSWS 2021 ART SALE GUIDELINES
19 Hulfish St. in Palmer Square, Princeton NJ
November 18 - December 5, 2021

WHO CAN PARTICIPATE?

Current GSWS members may participate in the sale (maximum - 40 members). Volunteering a minimum of two times for this event is MANDATORY.

VOLUNTEER HOURS

We are required to be open during standard Palmer Square hours of operation. The volunteer schedule is available on Sign Up Genius

Volunteer shifts are as follows:

Thursdays & Fridays:

Shift #1 - 10 am - 2 pm,
Shift #2 - 2 pm - 6 pm
Shift #3 - 5:30 pm - 8:30 pm

Saturdays

Shift #1 - 10 am - 2 pm
Shift #2 - 2 pm - 6 pm

Sundays

Shift #1 - 12 pm - 5 pm

WHAT ARTWORK CAN BE FOR SALE?

Original artwork only. Watercolor, acrylic, oil, pastel, pencil, alcohol inks and collage. Artwork created on paper, wood panel and canvas will be accepted (excluding prints, photography, or computer-generated art).

ARTWORK ELIGIBILITY

WALL DISPLAY:

- Unframed artwork on canvas or wood panel must have finished edges and have a minimum depth of 1.5 inches
- All artwork must be wired and ready to hang. No saw tooth or clip hangers.

WALL DISPLAY: ART WORK OUTSIDE DIMENSIONS

One large framed/canvas/panel artwork up to a MAXIMUM SIZE 36" on the longest side.

OR

Two medium size pieces up to a MAXIMUM SIZE 24" on the longest side.

TABLETOP and SHELVES DISPLAY FOR SMALL WORKS:

- Up to 8 small works no longer than 12" on the longest side; including frame or matted art
- Small canvas / wood panel pieces no smaller than 4 inches on the shortest side
- GSWS will provide table top easel

PORTFOLIO:

- Up to 10 unframed artworks are protected in shrink wrap or cellophane art bag.
- DO NOT use the clear bag packaging from pre-cut mats.
- All pieces must have a rigid support, either in a mat or on a support backing.
- You must provide your own professional art print rack (i.e., black canvas or wood only).
- Artwork can be on paper, yupo, illustration board (no stretched canvas in portfolio).
- MAXIMUM SIZE - 24" on longest side (includes the mat)]

WHAT ARE THE COSTS?

The entry fee is \$25.00. 10% commission on each work sold will be donated to Mercer Street Friends

HOW DO I SIGN UP?

Click on this link: [ART SALE- ARTIST INFORMATION PAGE](#) to sign up in 3 EASY steps.

- Select the **REGISTRATION** button - complete and submit form
- Select the **“BUY NOW”** PayPal button to make the entry fee payment
- Select the **VOLUNTEER** button Sign up to volunteer for two time slots

PAYMENT METHOD

ONLINE

Select the [ART SALE-ARTIST INFORMATION PAGE](#) and Select the PayPal “BUY NOW “button

or

MAIL

If you wish to send a check, make it payable to Garden State Watercolor Society and mail it to

Joanne Amantea

GSWS Treasurer

2111 Sayre Dr.

Princeton, NJ 08540

BRING THE FOLLOWING ON RECEIVING DAY

- TWO COPIES - Completed INVENTORY SHEET
- TWO LABELS - For each Wall Display Artwork - Attach 1st label to back of painting. Bring 2nd label for display
- TWO LABELS - For each TABLETOP SMALL WORKS - Attach 1st label to back of painting. Bring 2nd label for display.
- ONE LABEL FOR EACH PORTFOLIO WORK - Attach label to back of matboard
- ONE Wood or Canvas Print Rack for Portfolio Artwork (no boxes or homemade racks)

ADDITIONAL INFORMATION

GSWS will not accept ANY artwork that is fragile, wet, improperly wired or framed and does not follow the ART Sale Guidelines or is unable to fit into the space.

Artists will be given the opportunity to replenish their work as it sells. Replenishment of work must be done with GSWS approval to ensure that the sales inventory lists are accurate.

All reasonable care will be taken with submitted artwork. GSWS is not responsible for damaged, stolen or lost work. There is a \$10.00 a day storage fee after the sale ends.

CALENDAR of EVENTS

REGISTRATION DEADLINE: Sunday, October 31, Midnight



RECEIVING: Sunday, November 14, 10:00 - 1:00 pm

PICKUP UNSOLD WORK: Sunday, December 5, 5:30* - 7:00pm

*Absolutely no work may be taken down before 5:30 PM on closing day

Questions about Artwork Guidelines and Payment	Questions about Registration and Volunteer Schedule
Joanne Amantea Email: joanne.amantea@gmail.com Phone: 609-672-6215	Judith Hummer Email: judy.hummer0918@gmail.com Phone: 908-872-9348

LABELS: Attach one to back of artwork and bring one to receiving for display
Wall Display Art - 2 Labels **Tabletop Art - 2 Labels**
Portfolio - 1 Label attached to backside matboard

NO. _____ 

Title _____

Medium _____ Price _____

Artist _____

NO. _____ 

Title _____

Medium _____ Price _____

Artist _____

NO. _____ 

Title _____

Medium _____ Price _____

Artist _____

NO. _____ 

Title _____

Medium _____ Price _____

Artist _____

NO. _____ 

Title _____

Medium _____ Price _____

Artist _____

NO. _____ 

Title _____

Medium _____ Price _____

Artist _____

NO. _____ 

Title _____

Medium _____ Price _____

Artist _____

NO. _____ 

Title _____

Medium _____ Price _____

Artist _____

ART SALE 2021 INVENTORY LIST
Bring this completed inventory list with you to receiving.
Another copy is for your records

Name _____ CellPhone _____ E-Mail _____

ORIGINAL ARTWORK ONLY – NO PRINTS

WALL DISPLAY-SUBMIT EITHER (CANVAS OR FRAMED) -
1 Large – MAX SIZE 36" or 2 Medium - MAX SIZE 24"

Title	Size	Medium	Price	Sold by
1.				
2.				

SMALL WORKS for SHELVES - MIN SIZE: 4" , MAX SIZE 12" including frame

Title	Size	Medium	Price	Sold by
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				

PORTFOLIO – ART MUST BE SHRINK WRAPPED OR IN A CLEAR ART BAG;
MAX SIZE 24" LONGEST SIDE

Title	Size	Medium	Price	Sold by
11.				
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				