



GSWS 2023 ART SALE GUIDELINES
45 Hulfish St.-Palmer Square, Princeton NJ
November 16 - December 3, 2023

WHO CAN PARTICIPATE?

Paid up GSWS members may participate (maximum - 50 members).

VOLUNTEER

Volunteering a minimum of TWO TIMES for this event is **MANDATORY**. Only ONE volunteer spot can be the Drop off or Pick Up dates, NOT BOTH! Second slot must be for Gallery Sitting on an alternate day. The volunteer schedule is available on Sign Up Genius.

Volunteer shifts are as follows:

Thursdays & Fridays:

Shift #1 - 10 am - 2 pm,
Shift #2 - 2 pm - 6 pm
Shift #3 - 5:30 pm - 8:30 pm

Saturdays

Shift #1 - 10 am - 2 pm
Shift #2 - 2 pm - 6 pm

Sundays

Shift #1 - 12 pm - 5 pm

WHAT ARTWORK CAN BE FOR SALE?

Original artwork only. Watercolor, acrylic, oil, pastel, pencil, alcohol inks and collage, woodcuts. Artwork created on paper, wood panel and canvas will be accepted (no prints, photography, or computer-generated art)

ARTWORK REQUIREMENTS

WALL DISPLAY: MEDIUM and LARGE ART WORK

- Unframed artwork on canvas or wood panel must have finished edges and have a minimum depth of 1.5 inches
- All artwork must be wired and ready to hang. No saw tooth or clip hangers.
- One large framed/canvas/panel artwork up to a MAX SIZE 48" on the longest side; **OR**
- Two medium size pieces up to a MAX SIZE 30" on the longest side

WALL DISPLAY: SMALL WORKS (ALL WORKS WILL BE HUNG - NO STANDING FRAMES)

- Six small works up to a MAX SIZE 12 INCHES on the longest side; including frame
- Small canvas / wood panels no smaller than 4 INCHES on the shortest side
- All framed small works must be wired and ready to hang.

PORTFOLIO:

- Up to 10 unframed artworks protected in shrink wrap or cellophane art bag
- DO NOT use the clear bag packaging from pre-cut mats.
- All paper pieces must have a rigid support, either in a mat or on a support backing.
- You must provide your own professional art print rack (i.e., black canvas or wood only).
- MAX SIZE - 24" on longest side (includes the mat /backing support)
- Canvas or Wood Panel Flat Board no thicker than 3/8 inches protected in shrink wrap or Clear Art bag can be included in the portfolio.

WHAT ARE THE COSTS?

The entry fee is \$25.00. A 15% commission on each work sold will be donated to the local non-profit, Send Hunger Packing/Mercer St. Friends

HOW DO I SIGN UP?

Click on this link: [ART SALE 2023 - INFORMATION FOR ARTISTS](#) page to sign up in 3 EASY steps.

- Select the **REGISTRATION** button - complete and submit form
- Select **“BUY NOW”** PayPal button to make the entry fee payment on the **2023 Art Sale Information Page**
- Select the **VOLUNTEER** button sign up to volunteer for two time slots

PAYMENT METHOD

ONLINE (PREFERRED)

Select the **2023 Art Sale Information Page** and select the PayPal “BUY NOW “ button

or

MAIL

Send \$25.00 payable to Garden State Watercolor Society and mail it to

Joanne Amantea

GSWS Treasurer

2111 Sayre Dr.

Princeton, NJ 08540

BRING THE FOLLOWING ON RECEIVING DAY

- One completed Inventory Sheet (keep a copy for yourself)
- Wall Display Art: Two labels for each artwork – One back of artwork. Second Label clip to inventory sheet
- Portfolio Art: Attach one label to back of artwork
- Wood or Canvas Print Rack for Portfolio Artwork

ADDITIONAL INFORMATION

GSWS will not accept ANY artwork that is fragile, wet, improperly wired or framed and does not follow the ART Sale Guidelines.

Artists will be given the opportunity to replenish their wall display work as it sells. Replenishment of work must be done with GSWS approval to ensure that the sales inventory lists are accurate.

All reasonable care will be taken with submitted artwork. GSWS is not responsible for damaged, stolen or lost work. There is a \$10.00 a day storage fee after the sale ends.

CALENDAR of EVENTS

REGISTRATION DEADLINE: Friday, November 10, Midnight

RECEIVING: Sunday, November 12, 11:00 - 2:00 pm

PICKUP UNSOLD WORK: Sunday, December 3, 5:30* - 7:00pm

***Absolutely no work may be taken down before 5:30 PM on closing day**

Questions about Artwork Guidelines and Payment	Questions about Registration and Volunteer Schedule
Joanne Amantea Email: joanne.amantea@gmail.com Phone: 609-672-6215	Tess Fields Email: tessiefields@gmail.com Phone: 609-558-0207

ART SALE 2023 INVENTORY LIST

Bring completed inventory list to receiving

Make sure labels match this sheet and Keep a copy for your records.

Name _____ Cell _____ E-Mail _____

WALL DISPLAY: SUBMIT EITHER 1 Large or 2 Medium 1Large- MAX SIZE 48" or 2 Medium - MAX SIZE 30"

#	Title	Price	Medium	Sold by
1.				
2.				

WALL DISPLAY: SMALL WORKS - MIN SIZE: 4"on shortest size up to MAX SIZE 12"longest side including frame

#	Title	Price	Medium	Sold by
3.				
4.				
5.				
6.				
7.				
8.				

PORTFOLIO – SUBMIT UP TO 10 ARTWORKS

#	Title	Price	Medium	Sold by
9.				
10.				
11.				
12.				
13.				
14.				
15.				
16.				
17.				
18.				

WALL DISPLAY ARTWORK LABELS

Two labels are required for each artwork submitted

Attach one label to back of artwork

Clip second label to inventory sheet

Make sure your labels **MATCH** the information on the inventory sheet

Keep a copy of the labels for your records

WALL DISPLAY LABELS: for Large, Medium and Small Artwork – Print Clearly

<p>NO. _____</p>  <p>Title _____</p> <p>Medium _____ Price _____</p> <p>Artist _____</p>	<p>NO. _____</p>  <p>Title _____</p> <p>Medium _____ Price _____</p> <p>Artist _____</p>
<p>NO. _____</p>  <p>Title _____</p> <p>Medium _____ Price _____</p> <p>Artist _____</p>	<p>NO. _____</p>  <p>Title _____</p> <p>Medium _____ Price _____</p> <p>Artist _____</p>
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SAMPLES OF APPROVED PRINT RACK AND PACKAGING OF ARTWORK

ALL ART SUPPLIES CAN BE FOUND ONLINE AT JERRY'S ARTARAMA, DICK BLICK ART SUPPLY STORES, AMAZON AND LOCALLY, JERRY'S ARTARAMA IN LAWRENCEVILLE

PRINT RACKS

WOODEN PRINT RACK

WOODEN PRINT RACK



CANVAS PRINT RACK

CREATIVE MARK®
Canvas Print Racks



PORTFOLIO: TYPES OF DEPTH OF CANVAS BOARDS AND WOOD PANEL

WALL: Minimum 1.5 inches Deep

PORTFOLIO: Minimum 1/8 inch deep up to Maximum 3/8 inch

Acceptable Depth for Canvas and Wooden Panels



ACCEPTABLE CANVAS BOARD DEPTH for PORTFOLIO

